

The 60th Annual International

Display Week

Symposium and Conference: May 21-26, 2023

Exhibition: May 23-25, 2023

Los Angeles Convention Center | Los Angeles | California

SPONSORSHIP OPPORTUNITIES

Organized by:



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EVENT SPONSORSHIP PACKAGES

Official sponsorship packages provide maximum visibility and recognition throughout Display Week across various platforms, both onsite and online.

ONSITE	DIAMOND \$25,000 SOLD	PLATINUM \$15,000	PREMIER \$10,000	SUPPORTING \$5,000
• Recognition as co-sponsor	◆			
• 30-foot banner outside of South Hall main entrance	◆			
• Loop video presentation (1-2 minutes) during opening of conference sessions (MP4 Format)	◆	◆		
• Invitation to ribbon cutting opening ceremony	◆	◆		
• Literature table	1	1		
• Meter board advertisement	2	2	1	1
• Complimentary tickets to Awards Luncheon	2 hosted tables (20 seats)	1 hosted table (10 seats)	1/2 hosted table (5 seats)	2 seats
• Complimentary conference registration (SC/SE/SY)	7	5	4	2
• Print ad in exhibit guide	2-page spread	2-page spread	1 page	1/2 page
• Logo placement in exhibit guide	Front cover	Front cover	Back cover	Back cover
• Recognition in official onsite collateral and event online including exhibit guide and thank you banner	◆	◆	◆	◆
• Sponsor logo projected on session room walls and on opening slides (shown with other sponsors)	◆	◆	◆	◆
• Tile on Display Week 2023 microsite	◆			
• Banner ad in Display Week e-blast	4 featured ads	2 featured ads		
• Logo placement on displayweek.org	◆	◆	◆	◆
• Priority booking for meeting space in official show hotels	◆	◆	◆	◆

EXCLUSIVE ONE-OF-A-KIND PROMOTIONAL OPPORTUNITIES

Registration Sponsor

2 Opportunities - \$15,000

- ▶ Logo will appear on the Display Week registration page.
- ▶ Logo will appear on all conference registration receipts.
- ▶ Logo will be included in pre-event marketing emails.

1 Left

Networking Lounge

Exclusive Opportunity - \$10,000

- ▶ Sponsor logo in vector format required

SOLD



I-Zone (Innovation Zone)

Exclusive Opportunity - \$22,500

- ▶ Recognition as I-Zone sponsor on the Display Week website and in all pre-show marketing campaigns
- ▶ Recognition as sponsor on a hanging banner within the exhibit hall.

SOLD

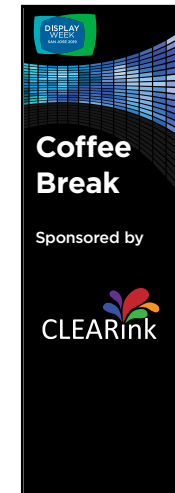


Coffee Corner

Exclusive Opportunity - \$7,500

- ▶ Sponsor has the option to provide napkins and/or cups (cups must include lids and sleeves).

SOLD



Artwork Deadline: March 27, 2023.

Pricing covers all fees including production, installation, and dismantle. The sponsor provides the artwork.

EXCLUSIVE ONE-OF-A-KIND PROMOTIONAL OPPORTUNITIES

Conference Notepad Sponsorship

Exclusive Opportunity - \$2,000

- ▶ Sponsor to provide notepads with logo.

SOLD



Conference Pen Sponsorship

Exclusive Opportunity - \$2,500

- ▶ Sponsor to provide pens with logo.

SOLD



Conference Highlighter Sponsorship

Exclusive Opportunity - \$2,500

- ▶ Sponsor to provide highlighters with logo.

SOLD



Exhibit Hall Tote Bag Sponsorship

Exclusive Opportunity - \$15,000

- ▶ One (1) color logo recognition on the tote bag.
- ▶ Display Week will produce and distribute the tote bag at the entrance of the exhibit hall

SOLD



EXCLUSIVE ONE-OF-A-KIND PROMOTIONAL OPPORTUNITIES

Badge Lanyard

Exclusive Opportunity - \$15,000

- ▶ One (1) color logo recognition on the lanyard.
- ▶ Display Week will produce and distribute the badge lanyards at registration.

SOLD



Headshot Booth

Exclusive Opportunity - \$15,000

Opportunity to be the exclusive sponsor of a new exhibit hall attraction that is sure to be a crowd pleaser among Display Week attendees.

- ▶ Price includes right to use booth branding and marketing collateral displayed

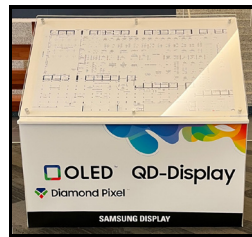
SOLD



Floorplan Map

Exclusive Opportunity - \$17,500

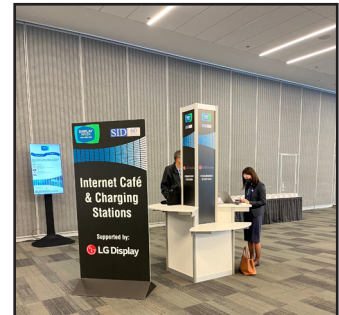
- ▶ A graphics spec sheet will be sent once the sponsorship is booked.
- ▶ Price covers 5 units.



Internet Center and Charging Station

Exclusive Opportunity - \$10,800

- ▶ Sponsor to provide vector file of logo.



Artwork Deadline: March 27, 2023.

Pricing covers all fees including production, installation, and dismantle. The sponsor provides the artwork.

LACC - OUTDOOR BRANDING

Freeway Banner

Exclusive Opportunity - \$50,000

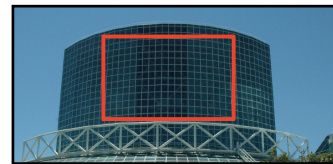
- **Dimensions:** 2,400" W x 240" H
(dimensions shown in inches)



Tower Banner (Figueroa and Pico)

Exclusive Opportunity - \$45,000

- **Dimensions:** 720" W x 720" H
(dimensions shown in inches)



Canopy Banner (Figueroa and Pico)

5 Opportunities - \$9,000

- **Dimensions:** 360" W x 60" H
(dimensions shown in inches)



Main Entrance Door Decals

Exclusive Opportunity - \$9,000

Artwork Deadline: March 27, 2023.

- **Dimensions:** 24" W x 36" H
(dimensions shown in inches)
- Pricing covers all fees including production, installation, and dismantle. The sponsor provides the artwork.



The sponsor is responsible for the production and shipping of banners.
All banners must have pole pockets. Pole pockets must be stitched 4" from the top and bottom.
Note: Show Management can produce the banner for an extra fee. Call or email for pricing.

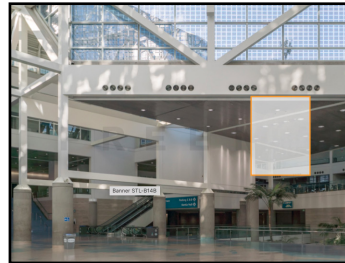
LAAC- SOUTH HALL ATRIUM BRANDING

HANGING BANNERS

Many Opportunities Available

- ▶ Call for locations, sizes and pricing.
- ▶ The sponsor is responsible for the production and shipping of banners.
- ▶ All banners must have pole pockets. Pole pockets must be stitched 4" from the top and bottom.

Note: Show Management can produce the banner for an extra fee. Call or email for pricing.



Column Wrap (Rectangular)

Many Opportunities Available - \$3,500

- ▶ **Dimensions:** Column Wrap (4 sides) 48"W x 92"H
(dimensions shown in inches)
- ▶ Call or email to discuss available locations.



Registration Desk Kick Panel Branding

Exclusive Opportunity - \$11,000

- ▶ Vector file of the sponsor's company logo is required.

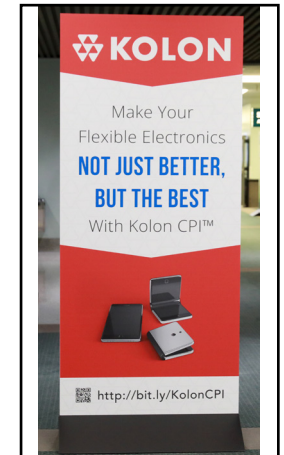
SOLD



Double-Sided Meter Panel

Many Opportunities Available - \$1,500

- ▶ 38 1/8" x 96" Bottom 6" of sign is not visible because of the base.



Artwork Deadline: March 27, 2023.

Pricing covers all fees including production, installation, and dismantle. The sponsor provides the artwork.

LAAC- SOUTH HALL ATRIUM BRANDING

South Atrium Entrance Staircase

2 Opportunities Available - \$8,500

- ▶ **Dimensions:** 200" W x 161" H
(dimensions shown in inches)

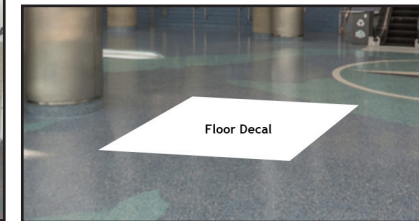
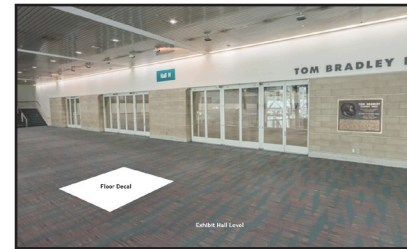
SOLD



Floor Decals - Registration Level and Exhibit Level

Many Opportunities Available - \$2,800

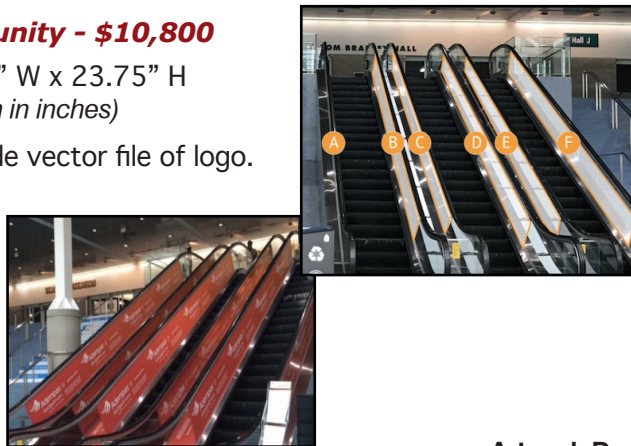
- ▶ **Dimensions:** 60" W x 60" H
(dimensions shown in inches)



South Atrium Entrance Escalators Glass Clings

Exclusive Opportunity - \$10,800

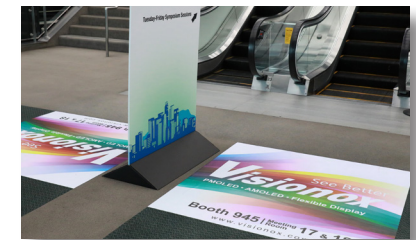
- ▶ **Dimensions:** 306" W x 23.75" H
(dimensions shown in inches)
- ▶ Sponsor to provide vector file of logo.



South Atrium Entrance Escalators Floor Decals

6 Opportunities (3 registration level / 3 exhibit hall level) - \$2,800

- ▶ **Dimensions:** 60" W x 60" H
(dimensions shown in inches)



Artwork Deadline: March 27, 2023.

Pricing covers all fees including production, installation, and dismantle. The sponsor provides the artwork.

LACC - EXHIBIT HALL BRANDING

Exhibit Hall Entrance Door Decals

Exclusive Opportunity - \$8,500

- ▶ **Dimensions:** 24" W x 36" H
(dimensions shown in inches)

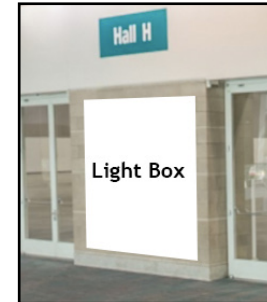
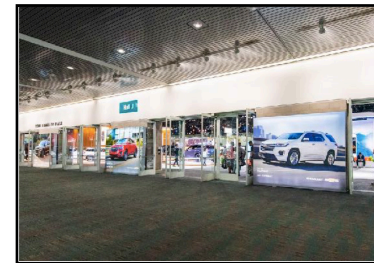


Light Box - Exhibit Hall

4 Opportunities Available - \$9,500

- ▶ **Dimensions:** 120" W x 96" H
(dimensions shown in inches)

2 Left



Hanging Aisle Signs

Exclusive Opportunity - \$10,000

- ▶ **Dimensions:** 48" W x 24" H
(dimensions shown in inches)

SOLD



Trail to Booth

2 Opportunities Available - \$6,500

- ▶ Decal shape can be 24" diameter and smaller.
(dimensions shown in inches)



1 Left

Artwork Deadline: March 27, 2023.

Pricing covers all fees including production, installation, and dismantle. The sponsor provides the artwork.

SPECIAL EVENTS BRANDING

Display Week 60th Anniversary Sponsorship

\$15,000

- ▶ Highlight your company and be recognized as a special sponsor for the celebrations of the 60th Anniversary of Display Week onsite and across all social, mobile and digital platforms.

Press Breakfast Sponsorship

Exclusive Opportunity - \$10,000

- ▶ 5 minutes of podium time or a 2-3 minute video (after SID presentation)
- ▶ Literature and pamphlet table outside entrance
- ▶ Promotional material distributed at each chair place
- ▶ Company name projected on large screen
- ▶ 1 reserved table of 10 for the sponsor at the breakfast
- ▶ Signage outside the press room



SPECIAL EVENTS BRANDING

CEO Forum

\$10,000; \$6,000

- ▶ Two different levels available: Leader and Superior
Price includes introduction prior to start of session (Leader sponsor only), in-room branding and marketing collateral display.

Women in Tech

\$15,000; \$10,000

- ▶ Two different levels available: Leader and Superior
Price includes introduction prior to start of session (Leader sponsor only), in-room branding and marketing collateral display.



Conference Branding

- ▶ Additional sponsorship opportunities available for special technical sessions and talks. Please contact us for more information.

PRINT AND DIGITAL ADVERTISEMENT

Mobile App

Exclusive Opportunity - \$15,000

- ▶ The sponsor's logo will be placed throughout the Display Week Mobile App.

SOLD

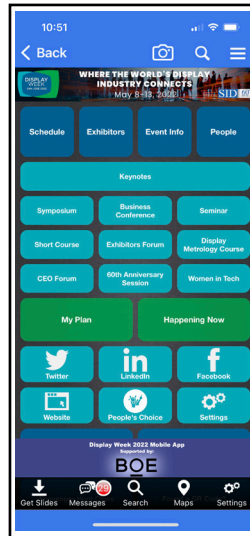


Exhibit and Product Guide Print Advertisements

\$1,000 (full page) \$750 (half page)

- Booking Confirmation deadline: March 1, 2023
- Submission of electronic files: March 15, 2023



Company Logo - Exhibit Guide and 'Live' Floorplan

Print and Digital - \$125

<p>Dow 1413</p> <p>Dow delivers a complete portfolio of silicone solutions and other high-performance materials for communications and consumer electronics. From factory tablets to smartwatches to connected kitchen appliances, Dow is helping to optimize the reliability, protection, safety, and aesthetics of next-generation communications and consumer electronics.</p> <p>http://consumer.dow.com/en-us/industry/ind-pcb-systems-assembly.html</p>	<p>eLStar Dynamics B.V. 839</p> <p>eLStar Dynamics is a leading developer of versatile technology for adaptive glass. Its smart glass technology offers superior controlled and sustainable visual comfort, targeting a wide range of applications in architecture, automotive, and more. It has a world-class development and research team based in Eindhoven, the Netherlands, with an abundance of experience in display development, commercialization of technology, and project management. Years of extensive research and testing have enabled it to create a technology that will redefine the way we look at windows.</p> <p>www.elstar.com</p>
<p>E Ink Corp. 626</p> <p>E Ink is the originator, pioneer, and commercial leader in e-Paper technology. The company delivers its advanced display products to the world's most influential brands and manufacturers, enabling them to install extremely durable, low-power displays in previously impossible or unimaginable applications and environments. Products using E Ink displays include e-Readers, e-Writing devices, mobile devices, electronic shelf labels, transportation signage, healthcare devices, architecture, and consumer products.</p> <p>http://www.eink.com</p>	<p>eMagin Corp. 1638</p> <p>eMagin is a leading manufacturer of active-matrix Organic LED (AMOLED) microdisplays on silicon. eMagin boasts of the with the widest range of AMOLED microdisplays from any manufacturer. These displays perform at low-power levels and extended temperature ranges, and provide image performance not possible with LCD technologies. Our displays are ideal for near-to-eye applications.</p> <p>www.emagin.com</p>
<p>Edge Electronics 432</p> <p>Founded in 1990, Edge Electronics is an ISO 9001:2015 certified stocking distributor and LCD solution provider. From standard off-the-shelf platforms to custom solutions, it is the company's dedication to service that separates it from competitors. Edge consistently provides solutions that exceed expectations. Customers utilize Edge's experience in providing a wide range of unique solutions to help bring their projects to market faster. Let Edge's exceptional service supporting programs in medical environments, harsh environments, and industrial markets help bring your ideas to reality.</p>	<p>EMD 827</p> <p>EMD ELECTRONICS</p> <p>EMD (Merck KGaA, Darmstadt, Germany), a leading science and technology company, operates across healthcare, life science, and electronics. Around 58,000 employees work to make a positive difference to millions of people's lives every day by creating more joyful and sustainable ways to live. From advancing gene-editing technologies and discovering unique ways to treat the most challenging diseases to enabling the intelligence of devices - the company is everywhere. In 2021, Merck KGaA, Darmstadt, Germany, generated sales of € 19.7 billion in 66 countries.</p>

Company QR Code in Printed Exhibit Guide

Print - \$100

Bristol Instruments, Inc. 1439

Bristol Instruments provides world-class thickness gauges for a rate and repeatable non-contact thickness measurement of a vast array of materials. These instruments simultaneously measure the thickness of multiple layers, over the range of 12 µm to 80 mm, with an accuracy as high as ± 0.1 µm, and repeatability measure nanometers. The gauges are ideal for R&D, manufacturing, quality-control applications of glass, PMMA, optically clear adhesive, and sophisticated assembled displays. Visit the booth for an on-spot measurement.

www.bristol-inst.com

Your QR Code Here

Sponsorship Opportunities & Pricing for Display Week 2023 Los Angeles Convention Center

Sponsorship Item	Brochure Page for Description and Visuals	Unit Price	Sponsorship Opportunities Available
QR Code in Exhibit Guide	p. 14	\$100	Multiple
Company Logo in Exhibit Guide and Online Floorplan	p. 14	\$125	Multiple
Exhibit Directory - Half-page Ads	p. 14	\$750	Multiple
Exhibit Directory - Full Page Ads	p. 14	\$1,000	Multiple
Double-Sided Meter Panel	p. 9	\$1,500	Multiple
Conference Notepad Sponsorship	p. 6	\$2,000	1
Conference Highlighter Sponsorship	p. 6	\$2,500	1
Conference Pen Sponsorship	p. 6	\$2,500	1
Floor Decals - Escalator	p. 10	\$2,800	6
Floor Decals - Exhibit Hall Level	p. 10	\$2,800	Multiple
Floor Decals - Registration / Street Level	p. 10	\$2,800	Multiple
Column Wraps	p. 9	\$3,500	Multiple
Event Sponsorship - Supporting	p. 4	\$5,000	Multiple
CEO Forum - Superior	p. 13	\$6,000	2
Trail to Booth	p. 11	\$6,500	1
Coffee Corner	p. 5	\$7,500	1
Exhibit Hall Entrance Door Decals	p. 11	\$8,500	1
Stair Graphics - Entrance - Left	p. 10	\$8,500	1
Stair Graphics - Entrance - Right	p. 10	\$8,500	1
Main Entrance Door Decals	p. 8	\$9,000	1
Canopy Banner	p. 8	\$9,000	5
Light Box - Exhibit Hall Entrance	p. 11	\$9,500	4
Women in Tech Panel Sponsorship - Superior	p. 13	\$10,000	2
CEO Forum - Leader	p. 13	\$10,000	2
Event Sponsorship - Premier	p. 4	\$10,000	5
Hanging Aisle Signs	p. 11	\$10,000	1

Sponsorship Opportunities & Pricing for Display Week 2023 Los Angeles Convention Center

Sponsorship Item	Brochure Page for Description and Visuals	Unit Price	Sponsorship Opportunities Available
Networking Lounge	p. 5	\$10,000	1
Press Breakfast Sponsorship	p. 12	\$10,000	1
Escalator Glass Clings	p. 10	\$10,800	1
Internet Café and Charging Station	p. 7	\$10,800	1
Registration Desk Kick Panels	p. 9	\$11,000	1
Attendee Badge Lanyards	p. 7	\$15,000	1
Display Week 60th Anniversary	p. 12	\$15,000	Multiple
Display Week Mobile App	p. 14	\$15,000	1
Event Sponsorship - Platinum	p. 4	\$15,000	3
Exhibit Hall Tote Bag	p. 4	\$15,000	1
Headshot Booth	p. 7	\$15,000	1
Registration Sponsor	p. 5	\$15,000	2
Women in Tech Panel Sponsorship - Leader	p. 13	\$15,000	2
Floorplan Map	p. 7	\$17,500	1
I-Zone	p. 5	\$22,500	1
Event Sponsorship - Diamond	p. 4	\$25,000	2
Tower Banner	p. 8	\$45,000	1
Freeway Banner	p. 8	\$50,000	1
Conference Branding	p. 13	Contact for Pricing	Multiple
Hanging Banners	p. 9	Contact for Pricing	Multiple